

Ben Westlund for Governor
MEDIA ADVISORY
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WESTLUND CAMPAIGN AIRS TAYLOR WESTLUND AD

“My dad will be a good Governor...and besides he’s handsome!”

Contact: John Turner
1-877-544-9222
john@benwestlund.com
www.benwestlund.com

Bend, OR- (July 12, 2006) Today, State Senator Ben Westlund (I), Independent candidate for Governor began airing a witty campaign commercial statewide featuring daughter Taylor Westlund. In the ad, Taylor, age 13, discusses why her dad will be a good governor and “represent all the people, not just the Republicans and not just the Democrats...because he's an independent for Oregon...and besides he's handsome!"

The commercial has been recognized on the *The Hotline, National Journal's Briefing on Politics* webpage, a leading national site that reports the top political news. Starting on July 1, the campaign began airing ads across the state to inform viewers about Ben Westlund and to encourage them to sign Ben’s petition to get on the November ballot.

Westlund must submit just over 18,000 valid signatures by the end of August to qualify for the ballot. As of this week, the campaign has gathered over 16,904 signatures.

Westlund’s politics defy party labels. He continues to lead the fight to reduce health care costs for individuals and businesses and believes that primary and preventative healthcare is a fundamental right. He is a champion of alternative and renewable energy technologies. He received a 100% rating from AG-PAC for his efforts on behalf of farmers and ranchers, and the Oregon League of Conservation Voters’ named him “Best Consensus Builder” of 2005.

A successful entrepreneur and agri-businessman, Westlund served as a Republican in the state legislature since 1997, and was elected first as state representative from rural Central Oregon. Westlund was appointed in the final days of the 2004 session to fill a vacancy in the Senate and was elected to the seat in November 2004, receiving both the Democratic and Republican nominations and over 80% of the votes cast.

More information about Ben Westlund, commercials and radio ads, and regional field offices can be found at www.westlundforgovernor.com. The toll-free number for Westlund’s Bend headquarters is 1-877-544-9222.